



# News wire

## APPL NEWS

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**News wire is a monthly publication designed to provide news and information on issues important to the public lands community.** Deadline for submissions is the third Thursday of each month. Items may be submitted for review and publication to [appl@appl.org](mailto:appl@appl.org).

Thank you for subscribing to *News wire*. E-mail us at [appl@appl.org](mailto:appl@appl.org) with any comments or suggestions for updates or improvements to this publication.

**To subscribe to *News wire*,** please send an e-mail with your complete contact information to [appl@appl.org](mailto:appl@appl.org). We also encourage you to add your board members to *News wire's* electronic distribution list.

**Support APPL through the Combined Federal Campaign.** Use identification #12051 on your CFC designation form.

**The APPL Stakeholders meeting has been rescheduled for Thursday, April 29 at 3:00 PM EDT.** Please watch your e-mail for further details or contact us at [appl@appl.org](mailto:appl@appl.org) for additional information.

**APPL continued its capacity building Webinar series, in partnership with the National Environmental Education Foundation (NEEF), on April 1 with *Providing Authentic Programs and Experiences through Partnerships*.** The session, presented to public land managers across the nation, explored ways to help people make personal connections to public lands through workshops, seminars, field experiences, community and school-based educational programs. Led by APPL Training Corps members Savannah Boiano and Carol Cole, the workshop taught participants how to identify and program for different audiences and age levels, market programs to captivate public interest, and develop resources for sustaining programs.

Topics for future Webinars in the series include:

- Nonprofit Governance
- Fundraising and Friend Raising

For more information about the Webinar series, contact APPL Education Coordinator Chuck Benjamin at [cbenjamin@appl.org](mailto:cbenjamin@appl.org). For more information on NEEF, visit [www.neefusa.org](http://www.neefusa.org).

**APPL is currently working in close collaboration with the National Park Service's Northeast Region on a National Heritage Area workshop, to be held May 3–5, 2010 at the Admiral Fell Inn in historic Fell's Point in Baltimore, MD.** NPS and NHA directors and administrators from around the country will convene to focus on issues of importance to the NHAs. Building on a similar event from 2009, the workshop this year will address such topics as: the state of National Heritage Areas; survival and sustainability; and engaging the community and youth. For more information about the NHA Workshop, contact APPL Education Coordinator Chuck Benjamin at [cbenjamin@appl.org](mailto:cbenjamin@appl.org).

***The Challenges of Retail Display at the Nation's Public Lands* is the latest article in *Souvenirs, Gifts, and Novelties* magazine to feature APPL members.** Visit [www.appl.org](http://www.appl.org) to download the article which appeared in their March 2010 issue.

## NEWSBITS

**Former Interior Secretary Stewart L. Udall, who in the 1960s vastly expanded the country's system of national parks and monuments and developed far-reaching legislation to protect public lands, has died.** He was 90.

In 1954, Udall was elected to Congress and held the seat until President Kennedy tapped him to become secretary of the Interior. During the eight years that Udall served under presidents Kennedy and Johnson, he worked with the Sierra Club to create Redwood National Park along California's northern coast.

In addition, he oversaw the creation of Guadalupe Mountains National Park in Texas, North Cascades National Park in Washington State and Canyonlands National Park in

Utah, along with the Cape Cod National Seashore in Massachusetts and the Point Reyes National Seashore north of San Francisco. He also helped write numerous pieces of legislation, including the Wilderness Act of 1964.

**Richard B. (Rick) Smith, a Park Service retiree with 31 years in the agency, took over as chairman of the executive council of Coalition of National Park Service Retirees last month.** He replaces J. W. (Bill) Wade, who has held the chairman post since the coalition was founded. Wade will remain the founding director. Smith has worked at Yellowstone, Yosemite, the Albright Training Center in Grand Canyon, the Washington Office, Everglades, the Mid-Atlantic Regional Office, Carlsbad Caverns and Guadalupe Mountains, and the Southwest Region. After retirement he has worked as a conservation consultant, primarily in Latin America. Wade has taken a post in Abu Dhabi as the manager of that nation's first national park called Jebel Hafit.

**National Public Lands Day, now in its 17th year, has become the largest single-day volunteer event for our nation's public lands.** This year September 25 promises to be the biggest and best yet with an anticipated 175,000 volunteers pitching in at over 2,000 volunteer worksites. The connection between climate change and public lands for site managers and volunteers is one of the primary focuses of this year's event. You can find educational resources on the National Environmental Education Foundation (NEEF)'s Web site about this topic.

National Public Lands Day will also be focusing on the recreational opportunities and health benefits that public lands offer. NEEF is encouraging site managers to invite volunteers to enjoy a hike, bike ride or other popular recreational activity after a day of volunteering. Site managers can register their event now at [www.publiclandsday.org](http://www.publiclandsday.org) and benefit from planning tips provided throughout the spring and summer.

**The National Parks Promotion Council (NPPC) was officially launched at the National Park Hospitality Association's (NPHA) Annual Meeting with its incorporation as a 501(c)(6) nonprofit organization.** The NPPC was created in response to recommendations of the NPHA Marketing Committee to address serious concerns facing our national parks including: declining visitation for over 20 years; decreased visibility on the radar screens of most Americans; and growing disconnection between Americans and their national parks. A Web site describing the NPPC, its leadership and activities is: [www.nationalparksonline.org](http://www.nationalparksonline.org).

## AGENCY NEWS

**Obama Administration Officials will host a White House Conference on America's Great Outdoors on Friday, April 16.** Nancy Sutley, Chair of the White House Council on Environmental Quality, Ken Salazar, Secretary of the Interior, and Tom Vilsack, Secretary of Agriculture are leading the conference, which will address the challenges, opportunities and innovations surrounding modern-day land conservation and the importance of reconnecting Americans and American families to the outdoors.

This conference will bring together leaders from communities across the country who are working to protect outdoor spaces. Participants will include working ranchers and farmers, sportsmen and women, State and local government leaders, Tribal leaders, public lands experts, conservationists, youth leaders, business representatives and others who view the outdoors as integral to their communities. The discussion will center on the conservation opportunities in communities, the challenges facing them, and the innovative solutions they are crafting from the bottom up.

The conference will offer an opportunity for participants to engage with each other, learn from past and ongoing efforts, communicate how the Federal Government can support these efforts, and identify new opportunities to work together to modernize our approach to conservation, and reinvigorate the national conversation about our outdoors.

The White House Conference is the first step in the Obama administration's plans for an America's Great Outdoors initiative.

**The first five "America the Beautiful" quarters, featuring America's four oldest national parks – Hot Springs, Yellowstone, Yosemite and Grand Canyon and Mount Hood National Forest – have been unveiled.** The five quarters are the first of 56 that will be issued between 2010 and 2021. They will include 48 National Park sites, two U.S. Fish and Wildlife sites, and six U.S. Forest Service sites. The coins will be issued sequentially in the order in which the featured location was first placed under the care of the federal government.

Congress authorized the America's Beautiful National Parks Quarter Dollar Coin Act of 2008 to celebrate the nation's legacy of conservation. The legislation recalls noteworthy steps in the nation's preservation movement and quotes Theodore Roosevelt who said that nothing short of defending this country in wartime "compares in importance with the great central task of leaving this land even a better land for our descendants than it is for us."

In addition to the coins for circulation, the Mint will produce collectable items including proof sets, silver proof sets, a five ounce silver bullion coin, coin bags, and coin rolls for each quarter. For more information about the America the Beautiful Quarters Program, please visit [www.usmint.gov/mint\\_programs/NSQuartersProgram/index.cfm](http://www.usmint.gov/mint_programs/NSQuartersProgram/index.cfm).

### **Bureau of Land Management**

**The Bureau of Land Management has launched a national year-long celebration of the 10th Anniversary of the BLM's National Landscape Conservation System (NLCS).** More than 90 events across the country marking the 10th Anniversary will focus on celebrating a decade of accomplishments and discoveries while setting goals for the next ten years. The NLCS is managed for science and conservation under the BLM's multiple-use mandate, yet to many, it represents immense backyards abounding in recreational opportunities, remoteness, and solitude. Going forward, the BLM will continue to balance these interests while managing lands within the NLCS to conserve, protect, and restore their extraordinary resources.

The NLCS was created by the Secretary of the Interior in 2000 to manage the BLM's specially designated conservation areas. The 27-million acre NLCS is composed of 880 units that include national monuments, national conservation areas, wilderness and wilderness study areas, wild and scenic rivers, national scenic and historic trails, and conservation lands of the California Desert. In March 2009, Congress passed the Omnibus Public Lands Management Act, providing a statutory basis for the NLCS.

The past decade of accomplishments could not have been achieved without the help of hundreds of volunteers, working thousands of hours—more than 430,000 in 2009 alone. These volunteers work closely with BLM staff on improving the public lands they love. By working with gateway communities and local partners, the BLM is able to expand interpretive and educational services, and resource restoration and protection.

BLM resource advisory councils, NLCS advisory committees, friends groups, and other partnerships are critical to the BLM in carrying out its conservation vision and priority programs for the NLCS. In celebrating the 10th Anniversary of the NLCS, the BLM salutes these important volunteers and partners. To find out more about NLCS 10th Anniversary events scheduled near you, go to [www.blm.gov](http://www.blm.gov) and select "What We Do," then "National Landscape Conservation System."

### **National Park Service**

**Mary Gibson Scott will act as Regional Director for the agency's Intermountain Region.** Scott temporarily replaces Mike Snyder, who recently retired. She assumed her duties in mid-March 2010, and the agency will conduct a competitive search for a permanent Regional Director in the near future.

**Sandy Taylor has been selected as the new superintendent of Tuskegee Institute National Historic Site in Tuskegee, Alabama.** She will also supervise Tuskegee Airmen National Historic Site and Selma to Montgomery National Historic Trail. Taylor's appointment began March 15th.

**The National Park Service has awarded a five-year grant to the National Council for Science & the Environment (NCSE) to develop and administer the George Melendez Wright Climate Change Internship Program through its Campus to Careers Program.** The program supports college students and recent graduates in their transition to environmental careers through meaningful, paid internships with federal agencies, non-profit organizations and businesses. For further details about the internship program and how to apply, please visit [www.ncseonline.org/CampustoCareers](http://www.ncseonline.org/CampustoCareers) or email [c2c@ncseonline.org](mailto:c2c@ncseonline.org).

**Secretary of the Interior Ken Salazar is asking Congress to pass legislation authorizing the U.S. Mint to issue coins commemorating the centennial anniversary of the National Park Service in 2016.** Under the proposed legislation, sales of the coins would raise funds for the National Park Foundation.

The legislation would authorize the issuance of 100,000 \$5 gold coins, 500,000 \$1 silver coins, and 750,000 half-dollar clad coins. As collectors' items, the coins typically sell for far more than their face value. For example, gold \$5 coins that were minted for Jamestown's 400th anniversary in 2007 sold for over \$200 each, while silver \$1 coins sold for about \$37 a piece.

The foundation, as the designated recipient of surcharges, would receive \$35 for each gold coin, \$10 for each silver coin, and \$5 for each half-dollar coin sold.

**All 392 national parks will have free admission during National Park Week, April 17 to 25.** Parks will also offer additional family friendly activities and special offers on tours, lodging, food, and souvenirs. A listing of parks and promotions is available at [www.nps.gov/npweek](http://www.nps.gov/npweek).

## USDA Forest Service

**USDA Forest Service has decided not to implement proposed changes to fees charged to holders of passes at Forest Service campgrounds operated by private businesses.** The decision means seniors and people with disabilities will continue to receive a discount at Forest Service campgrounds run by private concessions.

The Forest Service had proposed changes to discounts provided to holders of Golden Age and Golden Access Passports and Senior and Access Passes. Under the proposal, discounts at concession-operated campgrounds would have changed from the current 50 percent to 10 percent. After considering many public comments, the Chief determined the proposed changes are not the best way to address growing challenges regarding services provided by private businesses at Forest Service recreation facilities.

The decision leaves in place a 50 percent discount at campgrounds run by private concessions for holders of Golden Age and Golden Access Passports and Interagency Senior and Access Passes. Concessioners are not required to accept passes at day use sites. Seniors age 62 and older pay a one-time \$10 fee for the Senior Pass. Lifetime Access Passes for people with disabilities are free.

## U.S. Fish and Wildlife Service

**The Nisqually Land Trust, a non-governmental organization based in Yelm, WA, has received the President's Award for Partner of the Year 2009.** The Service has been working with the land trust for nearly a decade to help enhance and restore fish and wildlife habitat within the Nisqually watershed. The watershed originates on Mount Rainier and runs through a combination of private, State, Federal, and Nisqually tribal lands before emptying into Puget Sound at the Nisqually National Wildlife Refuge. Through the Partners for Fish and Wildlife Program, the Puget Sound Coastal Program, and non-traditional Section 6 grants, the Service has provided funding and technical assistance for the acquisition and management of significant portions of nearly 3,000 acres of trust-owned land. The land is being managed for multiple species, including endangered northern spotted owls, marbled murrelets, Chinook salmon, and steelhead.

## CONVENTION NEWS

*2011 APPL Partnership Convention & Trade Show, Hyatt Regency Dallas, February 21-24, Dallas, TX. Visit [www.appl.org](http://www.appl.org) for more information.*

**The 2010 APPL Convention & Trade Show was an exceptional learning and networking experience for all who participated.** We received 234 responses and many noted that their favorite parts of the convention were the keynote presentations, networking with colleagues, variety of quality sessions offered, and the trade show. The Management & Governance track was ranked as the most useful, with the Sales & Service track voted the second most useful. Thirty-nine out of the 43 concurrent educational sessions received average overall rankings of 4.50 or higher on a scale of 1 to 6 with 6 representing the greatest satisfaction. *Project New Media: Evolution of the artists in Parks Program* by Rich Weideman and George Su, both of the Golden Gate National Recreation Area, received the highest overall session rating. Here's a sample of some of the positive feedback we've received:

- *The theme was wonderful and timely - I loved the energy of all the young people!*
- *Quality of sessions was the best I've seen since I started attending approximately 8 years ago.*
- *The Cabrillo field trip was great, love to see something of the area where the convention is held!*
- *This was my first APPL convention and it was very good, I will attend again!*
- *Keynote speakers were my favorite part of the convention. Each of them was individually able to make the audience feel more empowered.*

Additional statistics from the convention include:

- Attendance was up from last year with 435 people registered for the convention, 152 of which stated they were first time attendees
- 60 of APPL's 81 member organizations were represented
- Six APPL member organizations received scholarships to help them send a total of 10 people to the convention
- 133 companies exhibited at the sold out trade show
- 12 APPL Media & Partnership winners recognized along with 24 honorable mentions
- The silent auction brought in over \$12,000 for the APPL Education and Scholarship Fund

**More session handouts have been posted to**

[www.appl.org](http://www.appl.org). Didn't get to attend one of the sessions you wanted to during the Convention? Many speakers have provided their session handouts and materials with us for you to download from our Web site. Feel free to share

these resources with your colleagues and board members who weren't able to attend.

**Congratulations to Richard Otto, from the US Army Corps of Engineers, for winning the drawing for a free 2011 APPL Convention registration from among those who completed the online convention evaluation survey.** Thank you to all survey respondents for providing feedback about your convention experience, this information will be used to help us plan future conventions and educational programming.

**APPL is currently recruiting members for the program committee for *Broadening Our Horizons*, the 2011 Partnership Convention and Trade Show in Dallas.** The program committee helps guide the direction of the educational component of the convention, drawing on feedback from the 2010 convention as well as the personal experience and expertise of committee members to develop tracks and sessions of interest and relevance to convention attendees. Several members of the 2010 committee are returning for the coming year—wonderful news indeed considering the overwhelmingly positive feedback we've received regarding the sessions and tracks during the past convention. We welcome all qualified candidates, and are hoping to achieve an equitable representation from agencies, as well as a reflection of our country's diversity. Further, we need to hear the voices of youth, the emerging leaders in the public lands arena.

Conference calls to begin the 2011 convention planning are scheduled to begin in late April or early May. For more information about the program committee or to volunteer for the committee, contact APPL Education Coordinator Chuck Benjamin at [cbenjamin@appl.org](mailto:cbenjamin@appl.org).

**While it feels like we just returned from the 2010 San Diego convention it's already time to start planning the trip to Dallas for 2011.** Here are some resources to help get you started:

- Hyatt Regency Dallas – APPL's convention headquarters, <http://dallasregency.hyatt.com/hyatt/hotels/index.jsp>
- General Information - [www.visitdallas.com](http://www.visitdallas.com)
- Texas Parks & Wildlife Department - [www.tpwd.state.tx.us](http://www.tpwd.state.tx.us).

**The nation's largest urban arts district is located in downtown Dallas.** Encompassing 68 acres it is a showcase for art, sculpture, and the performing arts. The arts district offers a wide variety of venues, from world-class performance halls to internationally renowned museums. They include the Dallas Museum of Art, Dallas Black Dance Theatre and the Winspear Opera House.

Learn more about this thriving cultural center in downtown Dallas at [www.thedallasartsdistrict.org](http://www.thedallasartsdistrict.org).

## FEDERAL UPDATES

**The House has approved legislation (HR 1612) to extend and expand the Public Lands Service Corps.** The program employs people between the ages of 16 and 25 to do conservation-related work on the public lands. The legislation historically receives about \$12 million per year. HR 1612 would expand the program to include coastal and marine systems and national marine sanctuaries. The Congressional Budget Office estimated that the expanded program would receive \$120 million over five years, or about twice the existing amount. Learn more about the Public Lands Service Corps Act of 2010 at <http://thomas.loc.gov>.

**Two new tax benefits are now available to employers hiring workers who were previously unemployed or only working part time.** These provisions are part of the Hiring Incentives to Restore Employment (HIRE) Act.

Employers who hire unemployed workers this year (after February 3, 2010 and before January 1, 2011) may qualify for a 6.2-percent payroll tax incentive, in effect exempting them from their share of Social Security taxes on wages paid to these workers after March 18, 2010. This reduced tax withholding will have no effect on the employee's future Social Security benefits, and employers would still need to withhold the employee's 6.2-percent share of Social Security taxes, as well as income taxes. The employer and employee's shares of Medicare taxes would also still apply to these wages.

In addition, for each worker retained for at least a year, businesses may claim an additional general business tax credit, up to \$1,000 per worker, when they file their 2011 income tax returns.

The two tax benefits are especially helpful to employers who are adding positions to their payrolls. New hires filling existing positions also qualify but only if the workers they are replacing left voluntarily or for cause. Family members and other relatives do not qualify.

In addition, the new law requires that the employer get a statement from each eligible new hire certifying that he or she was unemployed during the 60 days before beginning work or, alternatively, worked less than a total of 40 hours for someone else during the 60-day period. The IRS is currently developing a form employees can use to make the required statement.

Businesses, agricultural employers, tax-exempt organizations and public colleges and universities all qualify to claim the payroll tax benefit for eligible newly-

hired employees. Household employers cannot claim this new tax benefit.

Employers claim the payroll tax benefit on the federal employment tax return they file, usually quarterly, with the IRS. Eligible employers will be able to claim the new tax incentive on their revised employment tax form for the second quarter of 2010. Revised forms and further details on these two new tax provisions will be posted on [www.irs.gov](http://www.irs.gov).

### **The Patient Protection and Affordable Care Act signed into law by President Obama provides relief to small charities that offer health insurance to their employees.**

Both nonprofit groups and businesses could qualify for tax credits under this new law. The law allows nonprofit groups to apply the credit to certain payroll taxes, like the money withheld from employee checks for Medicare. The provision applies to employers with no more than 25 full-time employees and average wages below \$50,000.

For tax years 2010 through 2013, nonprofit groups will be eligible for up to 25 percent of the costs if they pay for at least 50 percent of the premiums (businesses get 35 percent). Starting in tax year 2014, they will be eligible for up to 35 percent of such costs if they buy insurance from new exchanges, or insurance marketplaces, that states must set up for small businesses.

Larger nonprofit groups will be affected by a provision that is included in a separate bill approved by the House, known as the "reconciliation bill," which includes changes that the body made to the Senate version of the bill. That bill, now under consideration by the Senate, would stiffen the penalty for certain employers with more than 50 workers that do not offer health insurance. If at least one of a group's full-time workers must rely on subsidies to buy insurance, the employer would be fined \$2,000 for each of its full-time workers -- up from \$750 in the Senate bill.

Learn more about Public Law 111-148 at <http://thomas.loc.gov>.

## **MEMBER NEWS**

### **The Grand Canyon Association (GCA) is pleased to announce the following news:**

- *An Introduction to Grand Canyon Fossils* by Dave Thayer is now available from GCA and introduces readers to the vast evidence of ancient life in the canyon and to paleontology, the study of fossilized life. Written in an easy-to-read style and heavily illustrated with diagrams and photographs, the book offers readers access to worlds of ocean shallows, windswept sand dunes, and swampy forests that once covered the Grand

Canyon region and have left evidence of their presence in fossils. *An Introduction to Grand Canyon Fossils* is the only book of its kind focusing on the fossils of the national park.

- *Canyon Magic: Landmark Art from the Picerne Collection* is GCA's next Kolb Studio exhibit. The exhibit is on display April 2 through June 20. For more than a century, artists have been drawn to the Grand Canyon's overwhelming beauty - some for commercial reasons, others responding to one of the ultimate artistic challenges. *Canyon Magic* brings together paintings by 20th-century artists from a number of traditions, courtesy of the Picerne Collection of Arizona Landmark Art.

Learn more about GCA's publications and programs at [www.grandcanyon.org](http://www.grandcanyon.org).

**The Mesa Verde Institute (MVI, an educational program of the Mesa Verde Museum Association), in partnership with the National Park Service, will be offering three new ranger-guided hikes for the public this summer.** This is big news because most of the park is usually closed to the public to protect the park's fragile archeological resources. Building on the success of similar offerings during the park's 2006 Centennial celebration, groups of 14 people will hike to Spring House, Mug House, and through Wetherill Mesa, daily from Memorial Day to Labor Day. The all-day Spring House and Wetherill Mesa hikes tickets will be \$35 per person which includes a bag lunch. The two-hour Mug House hike will be \$15 per person. If you know someone who is planning a visit to Mesa Verde this summer, please pass this information along. You can learn more about these unique experiential learning opportunities at [www.mesaverdeinstitute.org](http://www.mesaverdeinstitute.org).

**National Parks Conservation Association (NPCA) presented its annual awards March 24.** NPCA selected Senate Energy Committee Chairman Jeff Bingaman (D-N.M.) to receive its William Penn Mott Jr. Park Leadership Award. Among other things Bingaman shepherded an omnibus parks and public lands bill through Congress last year. NPCA presented its Centennial Leadership Award to honor a lifetime of service to former Sen. Howard H. Baker (R-Tenn.) and former Sen. J. Bennett Johnston (D-La.). They co-chaired a National Parks Second Century Commission last year. Ken Burns and Dayton Duncan received the Robin W. Winks Award for creating their television series, *The National Parks, America's Best Idea*.

**Reconnect with SCA this summer by doing service work at Acadia National Park and North Cascades National Park.** These week-long Alumni Service work trips are open to SCA alumni and their friends and family. Mark your calendars now for SCA's 2nd summer of alumni crews. This year, crews will be working at: Acadia National Park, July 17 – 24, and North Cascades National Park, August 14.21

The service week will cost \$675. Participants should be reasonably fit, but no previous trail work experience is necessary; and be prepared to participate fully, both in the field and at the camp where participants will share cooking and cleaning responsibilities. The minimum age is 15 and there is no upper limit. For further details please email Katie Myszka or call 510-832-1966.

## FUNDING OPPORTUNITIES

**The Brower Youth Awards recognize people ages 13 to 22 living in North America who have shown outstanding leadership on a project or campaign with positive environmental and social impact.** The program is administered by the Earth Island Institute and the 2010 application is due on May 15. Complete details are available at <http://broweryouthawards.org>.

**The National Wildlife Refuge Friends Group Grant Program, an initiative of the National Fish and Wildlife Foundation, provides seed grants ranging from \$1,500 to \$5,000 to innovative proposals that seek to increase the number and effectiveness of organizations interested in assisting the Refuge System nationwide.** The goals of the program are to help Refuge Friends organizations gain experience in developing projects, expand and increase their capacity and skills, meet local refuge challenges, gain community recognition and support for the refuge, and build long-term relationships. Proposals must be submitted by April 30. Visit [www.nfwf.org/AM/Template.cfm?Section=GrantProgram](http://www.nfwf.org/AM/Template.cfm?Section=GrantProgram) for online application instructions.

**Pacific Forest and Watershed Lands Stewardship Council invites applications for Youth Investment Program Initiative Fund.** Grants of \$50,000 to \$150,000 will be awarded to nonprofits working to improve the lives of underserved youth in Northern and Central California by providing greater access to outdoor experiences, from urban parks in the city to watersheds in the wilderness. Funding is aimed at, but not limited to, improving access of underserved youth to the outdoors by eliminating frequently cited barriers such as lack of

transportation, programming that is not culturally relevant, little to no access to appropriate gear, and misperceptions about safety risks in the outdoors. Deadline for letters of inquiry is May 21. For information visit:

<http://youth.stewardshipcouncil.org/grants/funds/2010-initiative-fund>.

**DoSomething.org has teamed up with Six Flags Friends to award college scholarships to young leaders age 25 and under who are taking action to make their community a better place.** Six \$1,500 scholarships will be awarded based on past, current and planned action in the community as well as the applicant's passion, commitment and proven leadership skills. The deadline is April 30. If you know of a deserving young leader doing good work in your organization or on public lands, direct them to [www.dosomething.org/grants/sixflags/scholarships](http://www.dosomething.org/grants/sixflags/scholarships).

**FishAmerica Foundation and NOAA Restoration Center request proposals for community-based habitat restoration projects.** The partnership requests proposals for local efforts to accomplish meaningful on-the-ground restoration of marine, estuarine and riparian habitats. Proposal deadline is June 7, 2010 at 5:00 PM (EDT), with grant awards announced by October 2010. Download a grant application at [www.fishamerica.org](http://www.fishamerica.org).

**Applications are being accepted until June 14 for The Nature of Learning Grant Program, focused on the theme of climate change and citizen science.** The program is a combined effort of the U.S. Fish and Wildlife Service (USFWS) National Wildlife Refuge System and National Conservation Training Center, in partnership with the National Fish and Wildlife Foundation and the National Wildlife Refuge Association. The Nature of Learning is the USFWS National Wildlife Refuge System's community-based environmental education initiative. This year, grants of up to \$10,000 will be awarded on a competitive basis to support education projects focused on the causes and effects of climate change on refuges and build citizen science partnership programs. Applications must complete the on-line at [www.nfwf.org/grantapplication](http://www.nfwf.org/grantapplication).

## EVENTS AND OPPORTUNITIES

### May 2010

**NPS Northeast Region National Heritage Areas Training**, May 3-5, Baltimore, MD. Contact Chuck Benjamin, APPL Education Coordinator, at [cbenjamin@appl.org](mailto:cbenjamin@appl.org) for more information.

**Bike to Work Week**, May 17-21.

**Bike to Work Day**, May 21.

**APPL Board of Directors Meeting**, May 21-22, Dallas, TX. Contact us at [appl@appl.org](mailto:appl@appl.org) for more information.

**National Landscape Conservation System Science Symposium**, May 24-28, Albuquerque, NM. Contact Lauren Pidot, Bureau of Land Management, and 202-912-7096 for more information.

**Book Expo America 2010**, May 25 - 27, Javits Convention Center, New York, NY. For more information and to register for BEA, visit [www.bookexpoamerica.com](http://www.bookexpoamerica.com).

### June 2010

**National Trails Day**, June 5. Learn more at [www.americanhiking.org](http://www.americanhiking.org).

**Outdoor Writers Association of America Conference**, June 10-13, Rochester, MN. Details are available at [www.owaa.org](http://www.owaa.org).

**Special Times In Special Places: APPL Online Auction**  
June 14 – Auction package applications due.

**2010 Bruce F. Vento Public Service Award**, June 17, Washington, D.C. More information is available at [www.parktrust.org](http://www.parktrust.org).

### July 2010

**Fundraising and Friend Raising Webinar**, July 8. Sponsored by National Environmental Education Foundation (NEEF) and APPL. For more information contact Chuck Benjamin, APPL Education Coordinator at 301-946-9475, extension 225 or [cbenjamin@appl.org](mailto:cbenjamin@appl.org).

**10<sup>th</sup> Anniversary of the National Landscape Conservation System**, July 12. Visit [www.blm.gov/wo/st/en/prog/blm\\_special\\_areas/NLCS.html](http://www.blm.gov/wo/st/en/prog/blm_special_areas/NLCS.html) for information on events related to the anniversary.

### August 2010

**Special Times In Special Places: APPL Online Auction**  
August 2– Auction package descriptions finalized.

### September 2010

**Special Times In Special Places: APPL Online Auction**  
September 13– Online preview.

**National Preservation Conference**, Septembers 27-30  
Austin, TX. Additional information is available at [www.preservationnation.org](http://www.preservationnation.org).

### October 2010

**Special Times In Special Places: APPL Online Auction**  
October 1– Bidding opens

**Special Times In Special Places: APPL Online Auction**  
October 24– Bidding closes

**Ranger Rendezvous XXXIII**, October 31-November 4,  
Bend, OR. Learn more at [www.anpr.org](http://www.anpr.org).

### November 2010

**PubWest 2010**, November 4-6, La Fonda in Santa Fe,  
NM. Visit [www.pubwest.org](http://www.pubwest.org) to learn more.

**20th American Trails National Symposium**, November 14-17. Chattanooga, TN. Details are available at [www.americantrails.org/2010/index.html](http://www.americantrails.org/2010/index.html). Deadline for submitting a session proposal is April 9. For additional information about the program, please contact the Program Committee Chair: Jeff Hunter, Southern Appalachian Forest Coalition, PO Box 2142, Chattanooga, TN 37409, [jeff@safc.org](mailto:jeff@safc.org), 423-322-7866.

**An Interpretation Oasis - 2010 NAI National Workshop**, November 16-20, Las Vegas, NV. Learn more at <http://interpnet.com/workshop/>.

### February 2011

**Broadening Our Horizons - 2011 APPL Partnership Convention & Trade Show**, Hyatt Regency Dallas, February 21-24, Dallas, TX. Details will be available soon at [www.appl.org](http://www.appl.org).

## MARKETPLACE

Featuring donors to APPL's Vendor Support Program (VSP). View a directory of all our VSP donors at [www.appl.org/Vendors/vsp\\_directory.htm](http://www.appl.org/Vendors/vsp_directory.htm).

**National Book Network is pleased to announce the release of *Dinosaurs on the Move: Movable Paper Figures to Cut, Color, and Assemble*.** Children age 6 to 12 can make movable action figures of prehistoric dinosaurs. The engaging figures - based on authentic fossils and skeletons - and the accompanying descriptive text for the 10 species of dinosaurs can be used to facilitate drama play, science learning, and even discussions of natural history. Endorsed by internationally known paleontologists and educators, *Dinosaurs on the Move* follows the award-winning *Famous Figures of Ancient Times* in a series of cut-and-color movable action-figure history books from Figures In Motion. Contact Dina Fullerton [dfullerton@nbnbooks.com](mailto:dfullerton@nbnbooks.com) or review copies.

**Questar Entertainment is releasing five new National Park titles on June 22.** The titles are Blu-ray Plus packs, which give consumers Blu-ray, DVD, and Digital copies of a feature—all in the same package. Filmed and mastered in High Definition, these releases take viewers off the beaten path to discover the wonders of the parks that millions visit each year. Further, the Blu-ray Plus format give consumers the additional flexibility to view these programs in Blu-ray, standard definition DVD, or on the mobile device of their choice via the enclosed digital copy.

The five titles include:

- Scenic National Parks: Grand Canyon
- Scenic National Parks: Yosemite
- Scenic National Parks: Yellowstone
- Scenic National Parks: Best of the National Parks
- Scenic National Parks: Crown Jewels (3-Pack)

The titles have a SRP of \$34.99 and a running time of approximately 100 minutes, with the exception of the Crown Jewels 3-Pack which retails for 89.99 and runs for approximately 300 minutes. For more information, visit [www.questarentertainment.com](http://www.questarentertainment.com).

**VisComm's "Gone Green".** Their postcards and bookmarks are now printed on recycled paper using soy-based inks. They have also lowered our minimums from 1,500 to 1,000 per design, offer 4-color printing on both sides and have faster turnaround - all at no extra charge. Looking for BPA-free plastic and stainless water bottles? They have a full line to choose from.

Call 888-511-0900 or e-mail them at [info@viscommpublishing.com](mailto:info@viscommpublishing.com) for more details.

## POSITIONS AVAILABLE

Additional position listings may be found at [www.appl.org](http://www.appl.org).

**Friends of Virgin Islands National Park is seeking a Development Director.** Contact Joe Kessler, President, Friends of Virgin Islands National Park at 340-779-4940 or e-mail: [jkessler@friendsvinp.org](mailto:jkessler@friendsvinp.org) for a copy of the position description and additional information on how to apply. Learn more about this organization at [www.friendsvinp.org](http://www.friendsvinp.org).

**Grand Canyon Association seeks a Chief Financial Officer to provide oversight for all accounting and finance functions in the organization.** Founded in 1932, Grand Canyon Association (GCA) is the official cooperating association for Grand Canyon National Park, operating educational bookstores and related programs to support education and scientific endeavors at the park. GCA is also the official fundraiser for Grand Canyon National Park, providing private funding for park projects.

GCA offers a competitive salary with benefits in line with industry standards.

For a more detailed position description and information on how to apply, please go to:

[www.grandcanyon.org/employment/chief\\_financial\\_office\\_r.pdf](http://www.grandcanyon.org/employment/chief_financial_office_r.pdf).

## RESOURCES

Additional resources are available at [www.appl.org/Links/links.html](http://www.appl.org/Links/links.html). Suggest a resource by e-mailing [appl@appl.org](mailto:appl@appl.org).

**Grant Thornton's 2009 National Board Governance Survey for Not-for-Profit Organizations is available free online at [www.gt.com/bgsurvey](http://www.gt.com/bgsurvey).** The study, conducted in October and November of 2009, found that nonprofit boards have become more focused on scrutinizing their own performance, as well as examining the work of their groups' senior-ranking employees.

Thirty percent of 465 nonprofit leaders who responded to the survey said that one of "the main ways the board's agenda changed in 2009" was that members spent more time evaluating the work of chief financial officers.

Twenty-four percent said they paid more attention to evaluating board performance and 14 percent "became more focused on evaluating the executive director/CEO or the director of development."

Also, more nonprofit audit committees are meeting frequently with their groups' outside auditors according to the survey.

The moves are prompted in part by greater scrutiny of charity finances and a need for increased accountability. The Internal Revenue Service has revised its primary reporting form for charities - the Form 990 - adding new questions about governance and oversight.

More than half - 55 percent - of the groups in the poll said they had established formal policies for their board members to review the Form 990, up from 22 percent in 2008.

**A new online study finds that while direct mail remains the dominant way through which older people give, no single way of giving dominates the way younger generations give.**

Among donors born in 1945 or earlier, 77% say they have given through the mail in the past two years. This figure drops to 43% of people in their 30's and 40's and 26% of those in their 20's. Giving at a supermarket or retail store, through a charity's Web site, and to a lesser degree through a cell phones were methods used more often by younger generations. The study suggests that charities will have to diversify their methods of acquiring and communicating with donors to attract and maintain Generation X and Y donors. The study, which was released by Convio and Sea Change Strategies, and conducted by Edge Research, polled more than 1,500 people. More about the study is available at [www.convio.com/nextgen](http://www.convio.com/nextgen).

***Using Social Media to Meet Nonprofit Goals: The Results of a Survey is now available from Idealware.***

This 20-page report provides the results of their survey of 459 nonprofit staff member actively using social networking for their organization. It summarizes what nonprofits are using, and how well they think it works, for tools including Facebook, Twitter, MySpace, LinkedIn, blogs, photo sharing, and video sharing sites. Visit <http://idealware.org/reports/using-social-media-meet-nonprofit-goals-results-survey> to obtain a free copy.

**Interact with APPL and continue the dialogue at any of the following social media sites:**

- [Facebook \(www.facebook.com/appl.fb?v=wall\)](http://www.facebook.com/appl.fb?v=wall)  
Submit posts, photos, and videos.
- [Twitter \(http://twitter.com/goappl\)](http://twitter.com/goappl)  
Use the tag #appls10 to track updates
- [Linkedin \(www.linkedin.com/groups?gid=2474557&trk=my\\_ugrp\\_ovr\)](http://www.linkedin.com/groups?gid=2474557&trk=my_ugrp_ovr)  
Network with colleagues.
- [Flickr \(www.flickr.com/photos/goappl/\)](http://www.flickr.com/photos/goappl/)  
Photo sharing group
- [WordPress \(http://goappl.wordpress.com/\)](http://goappl.wordpress.com/)  
APPL's blog



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