



*Supporting Education  
and  
Stewardship*

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**News wire is a monthly publication of APPL designed to provide news and information on issues important to the public lands community.** Deadline for submissions is the third Thursday of each month. Items may be submitted for review and publication to [appl@appl.org](mailto:appl@appl.org).

Thank you for subscribing to *News wire*. E-mail us at [appl@appl.org](mailto:appl@appl.org) with any comments or suggestions for updates or improvements to this publication.

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# News wire

## APPL NEWS

**APPL's board of directors held their January 16 meeting via conference call with online visuals.** This first-ever use of conferencing technology by APPL's board saved travel time and expenses, and reduced our carbon footprint for board meetings. Board members found that discussion time was focused and productive, enabling a great deal to be accomplished within a half-day format.

**APPL's Training Corps members met in January for two days of educational workshop planning, coordination, and learning.** Thirteen of the Corps members participated in the meeting in Albuquerque, along with executive director Donna Asbury, board president Lisa Madsen, and education committee chair Jeff Brown. The group discussed results of APPL's member and prospective member surveys relative to education and training, initiated work on the APPL 2010 convention theme and educational tracks, developed plans for marketing APPL's educational services, launched efforts to add a new volunteer module to APPL's core curriculum, and discussed ways to more effectively integrate self-assessments and peer consultations into the ongoing course of business for APPL member organizations.

If you would like to learn more about APPL's Training Corps members and the educational services APPL provides for nonprofits and public lands agency partners, stop by the APPL Training Corps booth in the trade show at the Baltimore convention.

**APPL's executive director met with a member of the Department of Interior's transition team in January to discuss areas of importance to APPL's membership.** Donna Asbury met with retired NPS Director Robert Stanton whose transition team responsibilities focused on NPS and related Interior agencies, as well as diversity. The productive meeting allowed for discussion of APPL's platform of key concepts, legislative and policy priorities – as well as an update on the importance of nonprofit partnerships to public lands.

**Ninety-eight entries were submitted from twenty-five organization for the 2009 APPL Media & Partnership Awards.** A list of this year's finalists may be found at [www.appl.org/News\\_Events/Awards.htm](http://www.appl.org/News_Events/Awards.htm).

Winners of the 2009 competition will be announced on Monday, March 2 in Baltimore, Maryland at a special evening ceremony during APPL's 2009 Convention.

### APPL Travel Program

*Book your travel with us and help support the work of APPL. 60% of the travel commissions you generate will be given to APPL. Visit [www.appl.org](http://www.appl.org) for details.*

**Have you made your air travel arrangements for APPL's Baltimore Convention and Trade Show?** Book your reservation through APPL's travel Web site and help the Association at the same time. Access APPL's Travel Site from our Homepage at [www.appl.org](http://www.appl.org) and let your travel dollars help APPL and the nonprofit public lands community.

## NEWSBITS

**All publishers in North America, along with the designers, typographers, and printers supporting them are now eligible for PubWest Book Design Awards.**

Entries will be accepted for:

- Books published or produced between January 1, 2008, and December 31, 2008.
- Soft- or hardcover publications with at least 64 pages (except for the Children's/Young Adult, How-to, and Gift/Holiday/Specialty categories).

Books will be judged for overall design and production quality. Visit [www.pubwest.org/236.html](http://www.pubwest.org/236.html) to learn more about the PubWest Book Design Awards and to download an entry form. The deadline for entries is March 13.

**The results of a new poll by the Pew Research Center suggest that Americans are preoccupied with a shaky economy and are less worried about the environment and rising global temperatures than they were a year ago.** Global warming came in last among twenty voter concerns, but Americans did remain concerned about the nation's energy problems. Similarly, "protecting the environment," which had jumped sharply in poll results from 2006 to 2008, dropped even more precipitously in the most recent survey, with only 41 percent of voters citing it as a top priority, compared with 56 percent in 2008. To review the poll, visit <http://pewresearch.org/pubs/1087/economy-jobs-top-public-priorities-2009>.

## AGENCY NEWS

**Ken Salazar has been confirmed by the U.S. Senate to become the 50th Secretary of the Interior.** In accepting his appointment Salazar noted that his first priority at Interior is to lead the Department with openness in decision-making, high ethical standards and respect for scientific integrity. He also stated that he will work for a more proactive and balanced stewardship to protect our national parks and open spaces, restore our Nation's rivers, resolve our water supply challenges and address the challenges faced by our Native American communities.

A biography of Secretary Salazar and his official image are available online at [www.doi.gov](http://www.doi.gov).

**President Obama has nominated David J. Hayes as the next Deputy Secretary of the Department of the Interior.** If confirmed by the United States Senate, Hayes would be the second highest ranking official at the Department, with statutory responsibility as the Chief Operating Officer.

**Mount Vernon Estate and Gardens in Virginia and the Papahānaumokuākea Marine National Monument in Hawaii have been nominated for inclusion on the World Heritage List.** The UNESCO World Heritage Committee will consider the nominated sites for inscription on the World Heritage List in the summer of 2010.

The UNESCO World Heritage sites are designated under the World Heritage Convention, of which the United States was the prime architect. Interior's National Park Service is the principal technical agency for U.S. Government's participation in the Convention.

There are 12 additional properties or groups of properties on the Tentative List: The U.S. Tentative List can be found at:

[www.nps.gov/oia/topics/worldheritage/New\\_Tentative\\_List.htm](http://www.nps.gov/oia/topics/worldheritage/New_Tentative_List.htm). Decisions on the timing and sequence for future nominations will be made on an annual basis, and will include an opportunity for public comment. More information on the World Heritage Program can be found at [www.nps.gov/oia/topics/worldheritage/worldheritage.htm](http://www.nps.gov/oia/topics/worldheritage/worldheritage.htm) and <http://whc.unesco.org>.

**The first round of Preserve America Grants for FY 2009 have been announced for a total of nearly \$3 million for 31 community and state and tribal historic projects located in 17 states.** Also, 11 Preserve America Stewards were officially designated and recognized for their exemplary volunteer efforts to care for historic resources around the country. More information on Preserve America, including a complete list of grant recipients, criteria and application forms for various components of the initiative including the Preserve America Stewards, can be found at [www.PreserveAmerica.gov](http://www.PreserveAmerica.gov).

**Nine new National Historic Landmarks have been designated in recognition of their importance in interpreting the heritage and history of the United States.** The landmarks are located in Connecticut, Minnesota, Pennsylvania, California, Florida, Illinois, Colorado, Wisconsin and Arizona.

The sites include the farm of conservation icon Aldo Leopold, a Lutheran church designed by acclaimed architect Eliel Saarinen, the first known town platted and officially registered by an African American before the American Civil War and Sage Memorial Hospital School of Nursing, the first accredited nursing program for Native American and other minority women.

The properties are recommended by the National Park System Advisory Board and designated by the Secretary of the Interior. Today, fewer than 2,500 historic places

bear this national distinction. Additional information on the National Historic Landmark program can be found on the NPS Web site at [www.cr.nps.gov/nhl](http://www.cr.nps.gov/nhl).

### **Bureau of Land Management**

**Carl Rountree has been named to head up the National Landscape Conservation System (NLCS) managed by the bureau.** He replaces Elena Daly who has retired. Rountree, most recently BLM's budget director, will oversee the 26 million-acre system that includes National Monuments, National Conservation Areas, Wilderness Areas, Wilderness Study Areas, Wild and Scenic Rivers, and National Scenic and Historic Trails. Congress is now considering legislation to give its imprimatur to the NLCS system. Visit [www.blm.gov/wo/st/en/prog/blm\\_special\\_areas/NLCS.html](http://www.blm.gov/wo/st/en/prog/blm_special_areas/NLCS.html) to learn more about the NLCS.

### **National Park Service**

**Director Mary A. Bomar retired on January 20, capping a 25 year federal career that included becoming the first naturalized citizen to lead the NPS.** Bomar became the 17th Director of the National Park Service on October 17, 2006.

Bomar's tenure was highlighted by the largest increase in operational funds for fiscal year 2008, and an ambitious plan preparing for the NPS Centennial in 2016. In 2008, the National Park Service Centennial Challenge leveraged a \$25 million appropriation with private sector matching money to fund 111 programs benefitting 76 parks in 38 states.

Deputy Director Dan Wenk will serve as Acting Director until a new NPS Director is nominated and confirmed.

**NPS has announced acting assignments in the Office of the Director.** The positions are effective January 20, not to exceed 120 days. Ernest (Ernie) Quintana will serve as Acting Deputy Director for Operations. Currently the Midwest Regional Director, he has also worked in Resource and Visitor Protection, Interpretation and Education, Facilities Maintenance, and Park Management.

Katherine "Kate" Stevenson will serve as Acting Deputy Director for Support Services. Kate is currently the NPS Assistant Director for Business Services, a position she has held since 2003.

Donald J. "Don" Hellmann will serve as Acting Assistant Director for Legislative and Congressional Affairs. Don is currently the Deputy Assistant Director for Legislative and Congressional Affairs, a position he has held since 1994.

**Linda C. Neal will be joining the team in the Office of Partnerships and Philanthropic Stewardship as Partnership Program Coordinator.** Linda replaces Chris Soller, who now serves as Superintendent at Fire Island National Seashore. Neal will be responsible for management of the Partnership Construction Process, including review of large-scale capital projects throughout the system that involve privately raised funds. Since 2002, she has served as superintendent of Governors Island National Monument in New York City. A landscape architect by training, Linda previously served as Assistant Director of Planning and Partnerships in the Northeast Region and as Landscape Architect in the Branch of Planning, Design and Legislation in the NPS Boston office. She will begin her new assignment in Washington, DC in early March.

**Sarah Creachbaum, a 15-year veteran of the National Park Service, has been named the new superintendent of Haleakala National Park.** She replaces Marilyn H. Parris, who is retiring on January 31st. She is expected to arrive at Haleakala in mid February.

**Lisa Conard Frost has been named superintendent of Washita Battlefield National Historic Site in Oklahoma.** Conard Frost will assume her new position in February 2009. Conard Frost is currently working at the Oklahoma City National Memorial as the supervisory park ranger

**Shirley McKinney has been named superintendent for Manhattan Sites.** Since 2007, McKinney has served as the deputy superintendent for Manhattan Sites. She succeeds Maria Burks, who had been serving as Manhattan Sites superintendent as well as the commissioner for the National Parks of New York Harbor.

**Catherine Light has been named superintendent of Chamizal National Memorial in Texas, where she will also oversee management of Gila Cliff Dwellings National Monument in southwest New Mexico.** Light will assume her new position in February. Light is currently serving as the superintendent of Tuskegee Institute and Tuskegee Airmen National Historic Sites and Selma to Montgomery National Historic Trail in Alabama.

**Pedro Ramos has been selected as the new superintendent of Big Cypress National Preserve in Florida.** Ramos had been acting superintendent at the preserve since last June.

**Jen Nersesian has been selected as the superintendent of New Bedford Whaling National Historical Park in**

**Massachusetts.** She begins her assignment in March. Nersesian follows Celeste Bernardo, who left last year to become deputy superintendent at two Boston-area parks, Boston National Historical Park and Boston African American National Historic Site.

**John Latschar will remain in his current post as superintendent of Gettysburg National Military Park, reversing his decision to retire and become president of the Gettysburg Foundation.** When initially informed by the Washington office in October that there was no ethical issue in accepting the position, Latschar announced his retirement. Subsequently, Department of Interior ethics officials issued supplemental guidance because of Latschar's involvement in developing agreements between the Foundation and the NPS.

**For the second year of its Centennial Challenge, the National Park Service will match federal funds with contributions from park partners to prepare national parks for another century of conservation, preservation and enjoyment.** \$27 million in centennial projects, \$10.5 million from the federal government combined with \$16.5 million in philanthropic giving have been announced for FY2009.

For complete information about the initiative, more details on the 2009 Centennial Challenge projects and programs or to download a Centennial Initiative 2008 Progress Report, please visit [www.nps.gov/2016](http://www.nps.gov/2016).

**The National Park Service 2008 Director's Report is now available.** It can be downloaded at [www.nps.gov/2008DirectorsReport](http://www.nps.gov/2008DirectorsReport). Printed copies are available by calling 202-208-6843 or e-mailing [David\\_Barna@nps.gov](mailto:David_Barna@nps.gov).

**As part of the 40th anniversary of the National Trails System Act, the WASO National Trails System Office compiled a 50-page public history called *The National Trails System: A Grand Experiment*.** It is available free upon request. If you would like to order one or more copies, please submit your request to [steve\\_elkinton@nps.gov](mailto:steve_elkinton@nps.gov). Make sure to include the number of copies desired and a shipping or mailing address.

#### U.S. Army Corps of Engineers

**The Corps of Engineers Natural Resources Education Foundation (CNREF) has announced the selection of three projects for which it will seek partners in 2009.** The Foundation will seek a corporate partner to provide promotional giveaways for Kansas City/Tulsa District's Water Safety Team. These items will be used as prizes for

members of the public who take the Team's water safety quiz at various community events in the region. The items will carry the partner's logo and a water safety message.

CNREF will seek a partner or partners to acquire sufficient funds to complete design and initiate construction of an expansion to the Caesar Creek (Ohio) Visitor Center serving 80,000 visitors annually. The Foundation will assist in raising a minimum of \$121,687 in funding to add to \$100,000 already acquired by the Friends of Caesar Creek.

The Corps Foundation chose to self-fund the third project of 2009, the production and release of the Friends of Barren River Lake Web site at Barren River Lake, KY, to enhance the Friends group's fundraising and growth potential.

Foundation Treasurer, Darrell Lewis, USACOE retired, said the Board's selections were based on the level of impact a project might have, its viability and availability of potential funding partners.

The deadline for proposals to be considered in the next round of submissions is June 30. Information and application forms can be found at [www.CorpsFoundation.org](http://www.CorpsFoundation.org).

#### USDA Forest Service

**Tom Vilsack was sworn in as the 30th Secretary of the U.S. Department of Agriculture (USDA) on January 21.** Vilsack received unanimous support for his confirmation by the U.S. Senate. Secretary Vilsack has served in the public sector at nearly every level of government, beginning as mayor of Mt. Pleasant, Iowa in 1987, and then as state senator in 1992. In 1998, he was the first Democrat elected Governor of Iowa in more than 30 years, an office he held for two terms.

**Hank Kashdan has been named associate chief for the U.S. Department of Agriculture Forest Service.**

Kashdan, who had been serving as deputy chief for business operations, will be the Forest Service's 2<sup>nd</sup> highest ranking executive.

Charles "Chuck" Myers was named to replace Hank Kashdan as deputy chief for business operations. Since March, 2008, Myers served as associate deputy chief for the National Forest System in Washington, DC.

#### U.S. Fish and Wildlife Service

**Jay Slack has become the second Director of the National Conservation Training Center in Shepherdstown, West Virginia.** Slack most recently served as Deputy Regional Director for the Fish and Wildlife Service's Mountain/Prairie Region in Lakewood, Colorado. He succeeds Rick Lemon, who retired in May.

**Greg Siekaniec has been named Assistant Director of the National Wildlife Refuge System.** A 24 year veteran with the Refuge System, Kiekaniec most recently served as Refuge Manager of Alaska Maritime Refuge.

**Upcoming Education Outreach Courses (March - August 2009) at the National Conservation Training Center:**

- OUT8161: Developing Teacher Training
- OUT8194: Trail Management: Plans, Projects and People
- OUT8101: Public Outreach and Education: Overview and Program Planning
- OUT8119: Advanced Partnerships: Building Sustainable Revenues
- OUT8113: Developing and Working with Friends Organizations
- OUT8163: Connecting People with Nature through Birds
- OUT8121: Interest Based Negotiation
- OUT8106: Powerful Presentation Tools and Techniques
- OUT8181: Working with the News Media
- OUT8114: Volunteer Recruitment and Management
- OUT8120: Advanced Volunteer Management

To review the course announcements visit <http://training.fws.gov/DEO/trng/CoursesOUT.html>. Register online at <https://doilearn.doi.gov/>.

***Conservation in Transition*, a summary of how the U.S. Fish and Wildlife Service and its partners are facing today's global conservation challenges and leading change in the 21st century, is now available online.**

Download the report at [www.fws.gov/home/feature/2008/pdf/ConsTransition\\_final.pdf](http://www.fws.gov/home/feature/2008/pdf/ConsTransition_final.pdf).

**Beginning February 9 the Federal Duck Stamp Program will offer for sale the remaining 5,000 of the original offering of 10,000, 2008-2009 Artist-Signed Panes of One featuring the 75th Federal Duck Stamp, a pair of northern pintails by Minnesota artist Joseph Hautman.** The remaining sheetlets will be sold for \$30.00 each on a first-come, first-served basis through the Federal Duck Stamp Program's Fulfillment Center until the supply is exhausted.

There will be no limits or other restrictions on orders. For this sale only, the Fulfillment Center will accept both telephone orders and payment by credit or debit cards. For more information call 800-852-4897. Learn more about the sale and make purchases at

[www.duckstamp.com/mm5/merchant.mvc?Screen=CTGY&Store\\_Code=W&Category\\_Code=ASPane](http://www.duckstamp.com/mm5/merchant.mvc?Screen=CTGY&Store_Code=W&Category_Code=ASPane).

## CONVENTION NEWS

***Navigating the Future - 2009 APPL Convention & Trade Show, March 1-5, Baltimore, MD.*** Visit [www.appl.org](http://www.appl.org) for the latest details.

**It's not too late to register for one of four in-depth pre-convention seminars on topics of emerging importance to public lands partners.** The Sunday, March 1 seminars provide an excellent opportunity to learn from experts in the fields of government relations, volunteer development, succession planning, and optimizing your Web site. At just \$90 with convention registration for a half-day session (\$125 stand alone) or \$155 for a full-day session with convention registration (\$195 stand alone) these workshops are an exceptional value. In addition, each seminar is tailored to the nonprofit public lands community with ample time for discussion of concepts and processing of information. Sound intriguing? See APPL's Web site for full session descriptions, a list of presenters, and to register. If you've already registered for the convention and would like to add on an optional seminar please contact the registrar at 240-379-7072 or [registrar@ptfassociates.com](mailto:registrar@ptfassociates.com). As a reminder, the session titles are listed below:

- *Managing Volunteer Programs: From Pitfalls to Pinnacles* (full day)
- *Government Relations in a Transitioning Administration* (half day)
- *Sustainable Leadership and Succession Planning* (half day)
- *The Landscape and Architecture of Web Site Development* (half day)

**Adding multiple channels of communication can improve your relationship with your existing customers and constituents as well as reach new ones, thereby increasing support for your mission.** So, consider adding a communication channel or two this year for one of your 2009 resolutions. If you make this resolution and are attending the APPL convention in Baltimore, be sure to register for *The Landscape and Architecture of Website Development Workshop* on Sunday, March 1st from 12:30 – 4:30. It will be a fun and interactive afternoon which will allow you to take home completed tasks from the convention. The workshop will look at current trends for Internet use, Web sites, ecommerce, online fundraising, ecommunications, social media sites and more. We'll use this information to help you keep your New Year's resolution by developing your

own strategy for your online presence and communication channels.

**APPL's 2009 Trade Show is sold out!** Over 120 companies and organizations will exhibit this year including 28 new exhibitors. Visit [www.appl.org/Training\\_Conventions/2009tradeshow.html](http://www.appl.org/Training_Conventions/2009tradeshow.html) to access the list of exhibitors and their show specials.

**Are you planning to attend the 2009 Convention session on *Publishing a Book from Start to Finish* with Debbie Ketel of the Mount Rushmore History Association?** If so, please e-mail Debbie with topics or questions you want to make sure she covers during the session. Her email is [debbie\\_ketel@mtrushmore.org](mailto:debbie_ketel@mtrushmore.org).

**Non-profits partnering with public lands and their suppliers are all feeling the impacts of the current recession.** Additionally, most of us are anticipating that things will get worse before they get better. Many have already implemented strategies that they expect will help them endure these times. But how many have engaged their business partners to strategize together?

To learn more about public land industry non-profit plans for enduring the recession, the trends of our visitors, customers, and constituents as well as specific ideas on how to partner with APPL and its member organizations to weather these economic times, join Kimberlee Riley of **Jefferson National Parks Association** at the APPL convention on Monday, March 2 from 1:00-1:45 pm for *Achieving Your Business Goals through Relationships with the APPL Community*. Please bring your innovative ideas on how we can work together to develop successful strategies for suppliers and non-profits to weather these tough times.

**Ever had a colleague e-mail a story link with the subject line "how come we're not in this?"** Or turn on the news and find your counterpart at another green organization getting face time? If so then you'll want to attend *Navigating Media Relations* during the convention. Kevin Hamilton, vice president for marketing and communications at the **Student Conservation Association**, will share proven methods for crafting, pitching and placing your story where it will be seen or heard by the people who matter most. Learn about the Three Essential Elements of Any News Pitch, How to Make Your Storytelling More Compelling, and How to Play and Win at the Media's Own Game. A former award-winning journalist with more than 25 years of communications experience, Kevin will offer insights designed to keep the wind in your publicity sails and, should the unexpected occur, make your way to a safe

harbor with effective crisis communications. With today's 24/7 news cycles and myriad media outlets, there are more opportunities than ever before to get your word out. Start using them to your advantage by *Navigating Media Relations*.

## FEDERAL UPDATES

**On January 28th, the House passed H.R. 1, the American Recovery and Reinvestment Act of 2009, by a vote of 244-188.** Division A, Title VIII-Interior and Environment, allocates \$1.7 billion to the National Park Service for deferred maintenance needs; this includes \$200 million for projects related to preservation and repair of historical and cultural resources, of which \$15 million is to be used for projects at historically black colleges and universities. An additional \$100 million is allocated for Centennial Challenge signature projects and programs. Title XII-Transportation and Housing and Urban Development specifies that \$250 million of the \$30 billion for Highway Infrastructure Investment shall be used for park roads and parkways.

The Senate will now consider its version of the bill. Visit <http://thomas.loc.gov/cgi-bin/query/z?c111:H.R.1>: for information regarding both the House and Senate versions of the legislation.

**The E-Fairness Coalition in calling on Congress to include the provisions of the Sales Tax Fairness and Simplification Act (STFSA) in any economic stimulus legislation under consideration.** STFSA is a bipartisan bill introduced that would authorize member states of the Streamlined Sales Tax Project (SSTP) to collect sales tax on Internet and catalog sales to customers in participating states.

STFSA would authorize member states of the Streamlined Sales Tax Project (SSTP) to collect sales tax on Internet and catalog sales to customers in participating states. SSTP is an effort created by state governments, with input from local governments and the private sector, to simplify and modernize sales and use tax collection and administration, making it much easier for online retailers to collect sales tax.

Additional information regarding this proposal may be found at [www.e-fairness.org/news/news.htm](http://www.e-fairness.org/news/news.htm).

**Four Federal land-management agencies are in the process of acquiring 12 pieces of property in seven Western states with \$4.7 million from a special land conservation fund.** Of the 12 new properties to be purchased, Interior's Bureau of Land Management would acquire one 575-acre conservation easement within the

Henrys Lake Area of Critical Environmental Concern in Idaho to protect lakefront property from rural residential subdivision. The U.S. Forest Service, National Park Service, and the U.S. Fish and Wildlife Service would acquire the other 11 properties, which encompass 1,012 acres.

The properties to be purchased by these three agencies are located within or next to Bridger-Teton National Forest (Wyoming), City of Rocks National Reserve (Idaho), John Day Fossil Beds National Monument (Oregon), Nestucca Bay National Wildlife Refuge (Oregon), Santa Fe National Forest (New Mexico), Shasta-Trinity National Forest (California), White River National Forest (Colorado), and Zion National Park (Utah).

The special land conservation fund used to purchase these properties was established by Congress under the Federal Land Transaction Facilitation Act of 2000, which authorizes the purchase of private "inholdings" from willing sellers in the Western states whose acreage is surrounded by or located next to certain lands under the management of the Bureau of Land Management, U.S. Forest Service, National Park Service, or the Fish and Wildlife Service.

The pending land purchases are funded from already completed Federal land sales. Under the Federal Land Transaction Facilitation Act, the Bureau of Land Management is authorized to sell fragmented or isolated parcels of public land that are difficult to manage, as well as lands that may have residential or commercial value, and then use the proceeds to support land-conservation purposes.

To date, a grand total of \$49.4 million in funding under the Federal Land Transaction Facilitation Act has been approved for the acquisition of 24 parcels comprising 11,748 acres.

**Congress is launching official YouTube channels where members of the House and Senate can create and control videos of floor speeches, hearings or ribbon-cuttings.** The goal of the new launch is to imitate the success of President-elect Barack Obama in using the Internet to connect to a vastly expanded range of people, during his election campaign as well as his Saturday radio addresses.

The lawmaker sites, which can be located on a Google Map interface, are available on:

- <http://youtube.com/househuband>
- <http://youtube.com/senatehub>

**The IRS has finalized the 2008 Form 990, Form 990-EZ, schedules, and instructions for filing in 2009.**

Materials highlighting significant changes to the Form and

instructions, materials to help organizations understand and complete the form, and explanations of the 2008 Form 990 redesign process may be downloaded at [www.irs.gov/charities/article/0,,id=201398,00.html](http://www.irs.gov/charities/article/0,,id=201398,00.html).

## MEMBER NEWS

**Friends of Big Bend National Park announces the receipt of a grant for Big Bend National Park's Visitor Orientation Film project.** The \$8,000 grant from the Permian Basin Area Foundation will go toward the creation of a visitor orientation film for Big Bend National Park. This is the first gift in a \$150,000 fundraising campaign.

The planned orientation film will discuss visitor safety, park resources and unique values, park challenges and visitor trip planning. The film will be used primarily at Panther Junction Visitor Center, which is the park's main visitor center.

For more details about the activities of Friends of Big Bend National Park, log onto [www.bigbendfriends.org](http://www.bigbendfriends.org).

**Grand Canyon National Park's Division of Science and Resource Management will be presenting monthly community lectures in Flagstaff in collaboration with the Grand Canyon Association and Northern Arizona University's Cline Library, February through May, 2009.** The new Ranger Lecture Series, *Conversations on the Edge*, will feature resource specialists from the park speaking about the National Park Service's scientific work to monitor, manage and preserve Grand Canyon's natural and cultural resources for present and future generations.

For additional information on the 2009 Ranger Lecture Series *Conversations on the Edge*, please contact Allyson Mathis, Grand Canyon National Park, Science and Education Outreach Coordinator at 928-638-7923 or Helen Thompson, Grand Canyon Association Public Relations and Outreach at 928-779-2195. Information can also be obtained on line at

[www.nps.gov/grca/naturescience/srmlec09.htm](http://www.nps.gov/grca/naturescience/srmlec09.htm) or [www.grandcanyon.org/events\\_lectureseries.asp](http://www.grandcanyon.org/events_lectureseries.asp).

**The Bridger-Teton National Forest, in partnership with the Grand Teton Association, will begin operating a bookstore at the top of the gondola at the Jackson Hole Mountain Resort in Teton Village, Wyoming.** The bookstore will provide visitors and locals alike an opportunity to explore some of the fascinating winter ecology items and interpretive materials that acknowledge the marvelous resources the Forest has to offer. The bookstore area has been made possible by the generosity of the Jackson Hole Mountain Resort.

All profits from the bookstore will go directly to the Bridger-Teton National Forest. The new store will help the Forest deliver more free programs for the public, and for its "More Kids in the Woods" efforts, along with educational displays and activities.

Purchases made at the bookstore will be shuttled to the bottom of the mountain for the convenience of the customer. The bookstore will operate in the area at the top of the gondola through March.

**Intermountain Natural History Association's Traveling Bookstore is still available for purchase.** It is a 1996 Ford F800 Heavy Truck with Conventional Chassis, (Reg. Wt. 36,000, Cyl. 6, Fuel Diesel) with 65,100 original miles, 24' box with shelves, (former bookmobile) counter, heat and air, handicap lift on side, commercial generator built in, runs on both diesel or electricity. Comes with 200' of electrical cable. It has been used at special events, campgrounds and boat ramps. Store has generated from \$200 to \$900 per day/event. All you need to add is stock and cash register, it's ready to go. Replacement price \$92,000 sale price \$10,000. For more information call Richard Millett at 435-789-8807 or [richardmillett@inhaweb.com](mailto:richardmillett@inhaweb.com).

## VENDOR SUPPORT NEWS

**APPL welcomes the following companies as 2009 Vendor Support Program (VSP) contributors:**

New:

- Funworks - [www.funworks.net](http://www.funworks.net)

Returning:

- Wild Republic - [www.kmtoys.com](http://www.kmtoys.com)
- TAM Retail - [www.tamretail.com](http://www.tamretail.com)
- Questar, Inc. - [www.questarentertainment.com](http://www.questarentertainment.com)

A complete listing of all of APPL's VSP contributors along with their product and service descriptions is available at [www.appl.org/Vendors/vsp\\_directory.htm](http://www.appl.org/Vendors/vsp_directory.htm).

## FUNDING OPPORTUNITIES

**The Motorola Foundation funds math and science teacher-training programs as well as nonprofit organizations that excite young people about these subjects.** Through the 2009 Innovation Generation Grant Program, the Foundation will provide \$5 million to organizations that engage U.S. preK-12 students, especially girls and underrepresented minorities, and teachers in innovation, science, technology, engineering, and math programming. Grant applicants may request up to \$75,000. Any U.S. nonprofit organization, school, or school district may apply; however, priority will be given

to programs that operate in communities where Motorola facilities are located in Arizona, California, Florida, Illinois, Massachusetts, New York, Pennsylvania, and Texas. The application deadline is February 15. Visit [www.motorola.com/content.jsp?globalObjectId=8153](http://www.motorola.com/content.jsp?globalObjectId=8153) for funding guidelines and online application information.

**The National Forest Foundation's Collaboration Support Program provides grants to organizations working to proactively engage local stakeholders in forest management and conservation issues on and around National Forests and Grasslands.** The program provides Capacity Grants of up to \$5,000 for organizational development needs in collaborative efforts. Innovation Grants of up to \$10,000 are available for expenses related to the implementation of new strategies that will move the field of collaboration forward and that have the potential to be transferred to other collaborative efforts across the country. The submission deadlines for the 2009 program are March 6 and August 7. Visit [www.natlforgs.org/collaboration\\_support.html](http://www.natlforgs.org/collaboration_support.html) to download the Collaboration Support Program RFP.

**The National Urban and Community Forestry Advisory Council seeks to establish sustainable urban and community forests by encouraging communities to manage and protect their natural resources.** The Council's 2009 Challenge Cost-Share Grant Program will provide support in two categories: Innovation Grants address, on a national or regional level, priority issues confronting the urban and community forestry community, including energy conservation, climate change, and public health. As much as \$500,000 will be available for one or more Innovation Grants. Best Practices Grants of up to \$50,000 support nonprofit organizations that can implement replicable approaches to recruit advocates for urban forestry, make best practices in urban forestry accessible to practitioners, nurture networks of urban forestry practitioners within existing groups, or address other challenges. All grants must be matched at least one-to-one with non-federal funds. Visit [www.treelink.org/nucfac/](http://www.treelink.org/nucfac/) to download the RFP.

**The Institute of Museum and Library Services (IMLS) has issued a call for 21st century museum professionals grant applications.** Deadline for proposals is March 16. Museums, museum service organizations, and universities may apply for projects designed to enhance the professional development of museum staff. Funding will support projects involving core management skills such as planning, leadership, finance, program design, partnership, and evaluation. Projects may also focus on collections care and management, interpretation, marketing and

audience development, staff retention, visitor services, governance, and other areas of museum operations. Applicants may request from \$15,000 to \$500,000 each for a grant extending up to three years. Program guidelines are available on the IMLS Web site at [www.imls.gov](http://www.imls.gov).

**The Cornell Lab of Ornithology invites applications until February 15 for mini-grants supporting *Celebrate Urban Birds* events across the United States.** Celebrate Urban Birds events are neighborhood events featuring activities involving birds, community service, art, the environment, and science. Celebrate Urban Birds mini-grants may be used to support a bird-activity day at a local museum, afterschool program, library, or community center, or to fund art and gardening activities at a club, business, school, senior center, or neighborhood organization. Groups working with traditionally underserved communities are strongly encouraged to apply. Mini-grant amounts will range between \$100 and \$500 each. For guidelines, examples of mini-grants awarded last year, and an application form, visit the program's Web site at [www.birds.cornell.edu/celebration/temporary/mini-grants-available](http://www.birds.cornell.edu/celebration/temporary/mini-grants-available).

**Kohl's Kids Who Care Scholarship Program invites young volunteer nominees for recognition.** Through this program the Kohl's Corporation plans to award a total of over \$350,000 in scholarships and prizes this year to more than two thousand kids ages 6 to 18 whose volunteer efforts have made a positive impact on their communities. Nominees must be legal U.S. residents of a state in which a Kohl's store is located. Each nominee must be nominated by someone 21 years of age or older. Awards will be given on three levels. More than two thousand store winners will each be awarded \$50 Kohl's Gift Cards. The 194 regional winners will each be awarded \$1,000 scholarships toward their postsecondary education. Ten national winners will each be awarded \$5,000 scholarships. In addition, Kohl's will contribute \$1,000 to a nonprofit organization on behalf of each national winner. The program will accept nominations until March 15. Visit [www.kohlscorporation.com/communityrelations/scholarship/index.asp](http://www.kohlscorporation.com/communityrelations/scholarship/index.asp) for complete program materials at.

## EVENTS AND OPPORTUNITIES

### March 2009

***Navigating the Future* - 2009 APPL Convention & Trade Show**, March 1-5, Baltimore, MD. Visit [www.appl.org](http://www.appl.org) for the latest details to register.

**National Legislative Forum on Parks and Recreation**, March 17-20, Washington, D.C. Visit [www.nrpa.org/forum](http://www.nrpa.org/forum) for more information and to register.

### April 2009

**National Park Week**, April 19-25.

**National Junior Ranger Day**, April 25.

**Employee and Alumni Reunion**, April 30 – May 2, Great Smoky Mountains National Park. For more information contact Nancy Gray ([nancy\\_gray@nps.gov](mailto:nancy_gray@nps.gov), 865-436-1208).

**The Museum Experiment, American Association of Museums Annual Meeting & Museum Expo**, April 30 – May 4, Philadelphia, PA. Visit [www.aam-us.org/am/am09.cfm](http://www.aam-us.org/am/am09.cfm) for registration information.

### May 2009

**MSA Retail Conference & Expo**, May 2 - 5, Phoenix Convention Center, Phoenix, AZ, (Expo dates: May 3 - 4). Details are available at [www.MuseumStoreAssociation.org](http://www.MuseumStoreAssociation.org).

**Advanced Partnerships: Building Sustainable Revenues**, May 12-14, NCTC, Shepherdstown, WV. Registration for Federal employees and non-profit participants must be completed on-line at <http://training.fws.gov> using the DOI Learn system. Non-federal participants must register as non-federal guests in the public catalog menu of DOI Learn. Registration for each agency is limited to 4 federal employees and 4 non-profit partners.  
**FWS Contact:** Laura Jones  
Phone: 304-876-7499  
E-mail: [laura\\_jones@fws.gov](mailto:laura_jones@fws.gov)  
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Phone: 602-906-5548  
E-mail: [diane\\_nelson@blm.gov](mailto:diane_nelson@blm.gov)  
**NPS Contact:** Rich Fedorchak  
Phone: 304-535-5053  
E-mail: [rich\\_fedorchak@nps.gov](mailto:rich_fedorchak@nps.gov)

**BookExpo America**, May 28–31, New York, NY. Learn more at [www.bookweb.org](http://www.bookweb.org).

### June 2009

**National Trails Day**, June 6. Learn more at [www.americanhiking.org/NTD.aspx](http://www.americanhiking.org/NTD.aspx).

**National Get Outdoors Day**, June 13. Log onto [www.nationalgetoutdoorsday.org](http://www.nationalgetoutdoorsday.org) to learn more.

## August 2009

**National Scenic Byways Conference**, August 23-26, Denver, CO. Visit [www.bywaysresourcecenter.org](http://www.bywaysresourcecenter.org) for more information.

**National Park Service Founders Day**, August 25.

## October 2009

**North American Association for Environmental Education Conference, Creative Leadership in Environmental Education**, October 7-10, Portland, OR. More information may be found at [www.naaee.org](http://www.naaee.org).

**National Trust for Historic Preservation Conference**, October 13-17, Nashville, TN. Log onto [www.preservationnation.org](http://www.preservationnation.org) for details.

## MARKETPLACE

Featuring contributors to APPL's Vendor Support Program (VSP). View a directory of all our VSP contributors at [www.appl.org/Vendors/vsp\\_directory.htm](http://www.appl.org/Vendors/vsp_directory.htm).

### VSP Benefactors

**Sierra Press/Panorama is pleased to announce the upcoming release of *Canyonlands: Wilderness of Rocks* by Nicky Leach featuring the photography of Tom Till.**

These two award-winning contributors have created a magnificent new addition to their 10x13 Series. They are also pleased to be releasing the latest addition to their Wish You Were Here Postcard Book© Series: *Utah's National Parks*. In addition, newly revised versions of *Art On The Rocks* and *Sequoia/Kings Canyon Pocket Portfolios* are due this spring.

If you would like to receive complimentary review copies of any (or all!) of these exciting titles please contact Kevin Poulson at 702-241-7464 or e-mail him at [kevpoulson@aol.com](mailto:kevpoulson@aol.com) or call Marcia at 800-745-2631 or e-mail her at [marcia-sp@sti.net](mailto:marcia-sp@sti.net).

Sierra regrets that neither Kevin nor Jeff will be attending this year's APPL Trade Show in Baltimore. They both send all their best wishes to those that have supported Sierra Press/Panorama over the years and are definitely looking forward to seeing you all again at next year's trade show!

**The University of Oklahoma Press invites APPL members to come by and visit Booth # 201 at the Annual meeting in Baltimore.** While you're there take them up on the show special: Free Freight on all orders placed at the meeting, or sent by mail or FAX through April 17, to: Mandy Berry, Sales Manager, OU Press,

2800 Venture Drive, Norman, OK, 73069, FAX 405-325-4000.

New Fall 2008 and Spring 2009 books include:

- *Placing Memory: A Photographic Exploration of Japanese American Internment*
- *Big Sycamore Stands Alone*
- *Inkpaduta: Dakota Leader*
- *The West of the Imagination*, Second Edition
- *Going Green: True Tales from Gleaners, Scavengers, and Dumpster Divers*
- *Jedediah Smith: No Ordinary Mountain Man*
- *Agnes Lake Hickok: Queen of the Circus, Wife of a Legend*
- *The Sundance Kid: The Life of Harry Alonzo Longabaugh*

Learn more about these new books and other University of Oklahoma Press titles at: [www.oupress.com](http://www.oupress.com). To request review copies, come by their booth at APPL and give your request to Mandy, or e-mail request to: Mandy Berry at [maberry@ou.edu](mailto:maberry@ou.edu).

**Your True Nature, in an ongoing partnership with the Association for Interpretation, created several new products just for interpreters including a Pocket Guide, t-shirts and posters.** These products reflect their shared passion for nature. A portion of all sales of these Interpreter's products goes directly into NAI's operating fund. To view the products visit [www.YourTrueNature.com](http://www.YourTrueNature.com) and click through to the Web store.

For 2009, six new "advice givers" have been created for the incredibly popular "Advice from Nature" series. These include Advice from a Deer, Fox, Wildflower, Lake and Night Sky. To honor the NPS initiative, "Dark Skies", "Advice from the Night Sky" bookmarks and postcards have been introduced. Readers are advised to "Turn off the Lights!", and to visit the Dark Skies Web site and learn what else they can do. What better way to encourage people to connect more fully with the natural world than with the heart-tickling wisdom and gentle humor in the Advice from Nature product line!

### VSP Sponsors

***The Riddle in a Bottle* has been chosen to receive the Gold Kahuna Award for excellence in filmmaking at the 2009 Honolulu International Film Festival in March.** *The Riddle in a Bottle*, a new DVD by filmmakers Robert Sams and Laura Sams of Sisbro Studios, and publishers and best-selling children's nature book authors Carl R. Sams II and Jean Stoick of **Carl R. Sams II Photography, Inc.**, teaches children how life on Earth is connected by moving water.

Robert Sams and Laura Sams are a brother and sister duo who produced *Lost in the Woods: The Movie* ([www.strangerinthewoods.com](http://www.strangerinthewoods.com)), winner of the Panda Award for the best wildlife film for children world-wide. *The Riddle in a Bottle* is available by calling 800-552-1867. For more information visit [www.apiratesquest.com](http://www.apiratesquest.com).

**Granite sculptures of endangered animal species native to the Missouri River anchor a new pedestrian plaza in Omaha, along the National Park Service's historic Lewis & Clark Trail.** The sculptures – representing the pallid sturgeon, piping plover and a clutch of eggs of the least tern – were created by **Chevo Studios** of Denver. Interpretive panels and a large boulder carved with river channels demonstrate how these creatures depend on seasonal water flow, and teach visitors about efforts to restore the River. Chevo Studios' lead artist Andy Dufford designed the figures to encourage climbing and active play. Custom stone seats and the plaza surface are etched with animal tracks and plant impressions evoking a variety of local species.

The plaza was commissioned by the City of Omaha in collaboration with the National Park Service. It is located at one end of a new pedestrian bridge linking Omaha, NE and Council Bluffs, IA, and adjacent to the NPS Midwest Regional Office building.

Chevo Studios will have a booth at the upcoming APPL Trade show in Baltimore. The exhibit will feature a stone-carving demonstration, and opportunities to try your hand with a chisel. Stop by to learn more about Chevo's work, and find your inner Michelangelo. Visit [www.chevostudios.com](http://www.chevostudios.com) for additional information.

**APPL Sponsor Dog-Eared Publications creates fun, accurate and educational nature books and wild sticker books for children.** They aim to turn youngsters into environmentally aware citizens of the earth and to foster a love of science and nature. Written by scientists and science educators, these action-packed books discuss the work of scientists and their research, and deal with environmental problems and some of their solutions. Numerous natural resource areas find Dog-Eared Publications titles very appealing to their visitors.

This year Dog-Eared Publications will not be exhibiting at the APPL Trade Show. However, they are offering a 50% discount for the initial order per outlet arriving prior to April 30. Please visit [www.dog-eared.com](http://www.dog-eared.com), e-mail [field@dog-eared.com](mailto:field@dog-eared.com) or phone 888-364-3277 for more information on this APPL special.

**Looking for a fun way to entice children to learn more about their state - or any state?** Reach for Gallopade International's new 48-page State Puzzle Books. They use

creative puzzles to teach kids about a state's history, geography, people, places, holidays, symbols and much more.

These reproducible State Puzzle Books are ideal for home, school or on the road! Each State Puzzle Book has 36 puzzles that range from crosswords, word searches and word ladders to mazes, dot-to-dot, hidden pictures and many more. Puzzle books are available for 23 states, including AK, AL, AR, AZ, CA, CO, FL, GA, IL, IN, KY, LA, MI, MO, NC, NJ, NY, OH, PA, SC, TN, TX and VA. For more information, please contact Gallopade International at 800-536-2438 or visit [www.gallopade.com](http://www.gallopade.com).

**Historical Photo has been in business for over 18 years, catering to the wholesale publishing of historical images on post cards, folding cards, prints and posters.** Historical Photo has worked on large scale, site-specific, custom projects for a wide variety of their customers, due largely to their extensive archives and willingness to help explore other historical archives.

Recently, Historical Photo was purchased by Lumiere Investments, of Tucson, Arizona. This acquisition has brought new financial fuel to expand Historical Photo's business in order to better meet the growing interest and requests for specialized projects. Part of the new cash infusion has been allocated for new printing equipment. Historical Photo has now opened a subsidiary division, which prints full color, photograph quality custom vinyl banners and signs. This new printing equipment can print directly onto virtually any surface, up to an inch thick.

They invite you to come and visit David Waine, General Manager for Historical Photo, at booths #616 and #618 during APPL's *Navigating the Future* Annual Convention and Trade Show in Baltimore. And don't forget to ask David about his Show Specials!

**As more and more people head into the backcountry, the issue of human waste is a growing problem and Restop ([www.restop.com](http://www.restop.com)) offers a safe, sanitary solution.** Restop 2 contains the odor as well as the waste, providing a user-friendly and pleasant means to "pack it out." Inside the bag is a polymer/enzyme blend that processes the waste so it is approved for trash disposal.

Restop has been successfully used as a backcountry waste management solution by numerous National Parks and Public Lands including Grand Teton, Rocky Mountain National Park, and Inyo National Forest.

Stop by the Restop booth at the APPL Trade Show. Free shipping will be available on case quantities for new accounts only.

**Rosen Publishing would like to announce the release of American Habitats, a new 6-book series.** This series looks at the different kinds of habitats present in the United States, as well as the animals that call them home. Bright and colorful photographs help readers get up close and personal with these incredible animals. Titles in this series include: *Forest Animals; Mountain Animals; Desert Animals; Prairie Animals; Tundra Animals; and Wetland Animals.*

This series will be available in both paperback and library-bound editions. If you would like to receive complimentary review copies, please contact Tricia Bauer (646-205-7477, [triciab@rosenpub.com](mailto:triciab@rosenpub.com)) or Dan Faust (646-205-7490, [danf@rosenpub.com](mailto:danf@rosenpub.com)).

**Tour-Mate's EB100 has been making eco-friendly stops throughout North America and it now can be found at Southern and Eastern Kentucky Tourism.**

EB100's will be located at 15 community stops along the National Scenic Byway routes in Kentucky; Red River Gorge, Wilderness Road, and Country Music Highway.

The tour empowers visitors, as they choose where and when they can access information. The tour does not require them to download, carry or worry about equipment and does not interrupt the surrounding environment. The tour will be placed near gazebos and will have several messages at each stop.

The system can generate its own power and can survive long-term in the great outdoors. Powered by a hand-crank, users select buttons to listen to a variety of messages; also an LED progress indicator provides user feedback on the balance of the message remaining.

What makes the EB100 so unique is that it requires no power and is ideal for providing an interpretive solution for scenic stops on walking trails, beaches, byways and gardens.

EB100 can also be found at Banff National Park, Banff, AB, Red Rock Canyon, NV and at the Habitat for Humanity International. Learn more about this innovative method of presenting interpretive information at [www.tourmate.com](http://www.tourmate.com).

## POSITIONS AVAILABLE

*Additional position listings may be found at [www.appl.org](http://www.appl.org).*

**The USDA Forest Service is seeking applicants for a Recreation Partnership and Volunteer outreach staff position in Washington, DC.** This is a preannouncement of an upcoming position currently being processed through 52-tracker. It is being advertised as a GS-301-14 position; however, the position may be filled at a GS-13 or

GS-14 level. To be included on the distribution list when the announcement opens, please send your name, location preference, and current position (series and GS level) to Martha Kettle at [mketelle@fs.fed.us](mailto:mketelle@fs.fed.us). She may be reached by phone at 202-205-1358.

**The U.S. Forest Service has posted a call for applicant for the positions of Assistant Director for Conservation Education.** The full announcement is available at <http://jobsearch.usajobs.gov/ftva.asp?seeker=1&JobID=78712153>.

## RESOURCES

*Additional resources are available at [www.appl.org/Links/links.html](http://www.appl.org/Links/links.html). Suggest a resource by e-mailing [appl@appl.org](mailto:appl@appl.org).*

**MSA is proud to announce the release of *The Cultural Traveler*, a guidebook and corresponding Web site devoted to cultural travel and discovering the leading museum stores around the globe.** Produced in partnership with The U.S. Cultural & Heritage Tourism Marketing Council and the Shop America Alliance to help promote museum store shopping, *The Cultural Traveler* is being distributed to more than 40,000 consumers, tour operators, travel agents and travel media. All MSA members will receive a copy of the publication - watch your mailbox in February - but you can also view the digital guidebook at [www.museum-store.travel](http://www.museum-store.travel).



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