

COURSE ANNOUNCEMENT

NPS Partnering with Friends Groups September 24-25, 2008

The purpose of this class is to increase the capacity of nonprofit friends organizations in the Northeast Region by 1) broadening the role of Friends Groups while continuing to focus on Park priorities, 2) building synergy among Friends Groups and NPS, 3) developing mutual understanding of agency and nonprofit cultures and 4) gaining information and resources. Participants attending this class will enhance their partnering skills as we explore non-profit governance and the components of a fundraising campaign. Trainers will be subject-matter experts from our non-profit partners, the National Partnership Office, and Parks.

Audience:

NPS Program Managers, Supervisors, Superintendents and individuals with responsibilities for working with park fundraising partners and National Park Service Partners. Friends organization staff, board members and volunteers.

Learning Objectives:

- Inspire participants to consider some of the many things effectively undertaken by Friends Groups around the country beyond what they are already doing.
- Understand the benefits, challenges, roles and functions of friends organizations within the context of the National Park Service
- Define the requirements for maintaining a 501(c)(3) nonprofit organization and the governance roles and responsibilities of the board of directors
- Reference NPS policies and agreements appropriate to nonprofit partnership functions such as donations and fundraising, sales, and special use permits (restraints, not restrictions)
- Understand basic nonprofit financial structure, recognize potential problem areas in financial management, and develop sustainable funding strategies
- Build philanthropic support by implementing and managing fundraising programs and donor relationships

Certifications/Credits/Competencies:

NPS Partnership competencies addressed in this training include:

- External Awareness
- Vision
- Accountability
- Planning and Evaluating
- Partner Culture Awareness
- Partnership Management
- Developing and Managing Agency Agreements for Partnerships
- Donations and Fundraising Partnerships
- Establishing and Working With Friends Groups

Catalog Code:

Type of workshop: Workshop